

Sponsorship Options in Detail

This document outlines HSLU's sponsorship services and the sponsor's contributions. The specific terms, rights, and obligations are defined exclusively in the individual sponsorship agreement.

Services provided by HSLU

Platinum sponsors have access to the following benefits:

1. **The sponsor's logo** will appear in the printed program and on the website. **Size and placement** depend on the sponsorship option.
2. **A reserved time slot for a Vendor Presentation** is included. The Conference Board reviews presentations to ensure their content aligns with Modelica, FMI, and related standards (Tools, libraries, IDEs, etc. that support and foster these standards).
3. **An exhibition space of approximately 20 m²** is provided. Including 1 table, 2 chairs, power supply, and Wi-Fi. Reservation or on-site allocation depends on the sponsorship category or follows the "first come, first served" principle.
4. Includes **3 standard registrations** for the conference (dinner included).
5. Includes a **1-page Sponsor Presentation** in the conference program. The content is provided by the sponsor in a ready-to-print format and styling.
6. HSLU will distribute a **giveaway** provided by the sponsor at the start of the conference.

Gold sponsors have access to the following benefits:

1. **The sponsor's logo** will appear in the printed program and on the website. **Size and placement** depend on the sponsorship option.
2. **A reserved time slot for a Vendor Presentation** is included. The Conference Board reviews presentations to ensure their content aligns with Modelica, FMI, and related standards (Tools, libraries, IDEs, etc. that support and foster these standards).
3. **An exhibition space of 10–12 m²** is provided. Including 1 table, 2 chairs, power supply, and Wi-Fi. Reservation or on-site allocation depends on the sponsorship category or follows the "first come, first served" principle.
4. Includes **2 standard registrations** for the conference (dinner included).
5. Includes a **½-page Sponsor Presentation** in the conference program. The content is provided by the sponsor in a ready-to-print format and styling.
6. HSLU will distribute a **giveaway** provided by the sponsor at the start of the conference.

Silver sponsors have access to the following benefits:

1. **The sponsor's logo** will appear in the printed program and on the website. **Size and placement** depend on the sponsorship option.
2. **A Vendor Presentation time slot is planned to be included, depending on availability.** The Conference Board reviews presentations to ensure their content aligns with Modelica, FMI, and related standards (Tools, libraries, IDEs, etc. that support and foster these standards).
3. **An exhibition space of 8–10 m²** is provided. Including 1 table, 2 chairs, power supply, and Wi-Fi. Reservation or on-site allocation depends on the sponsorship category or follows the "first come, first served" principle.

4. Includes **1 standard registration** for the conference (dinner included).
5. Includes a **½-page Sponsor Presentation** in the conference program. The content is provided by the sponsor in a ready-to-print format and styling.
6. HSLU will distribute a **giveaway** provided by the sponsor at the start of the conference.

Bronze sponsors have access to the following benefits:

1. **The sponsor's logo** will appear in the printed program and on the website. **Size and placement** depend on the sponsorship option.
2. **An exhibition space of approximately 8 m²** is provided. Including 1 table, 2 chairs, power supply, and Wi-Fi. Reservation or on-site allocation depends on the sponsorship category or follows the "first come, first served" principle.
3. **No registrations** for the conference are included.
4. Includes a **¼-page Sponsor Presentation** in the conference program. The content is provided by the sponsor in a ready-to-print format and styling.
5. HSLU will distribute a **giveaway** provided by the sponsor at the start of the conference.

Sponsorship Contributions

In return for the services provided by HSLU, the sponsoring partner agrees to the following contributions:

Platinum:	12 500 CHF excluding 8.1 VAT
Gold:	10 000 CHF excluding 8.1 VAT
Silver:	5 000 CHF excluding 8.1 VAT
Bronze:	3 000 CHF excluding 8.1 VAT